

# 20 24 Gala

## Sponsorship Opportunities

Your tax-deductible donation funds help combat the effects of displacement in communities, increases safety and accessibility in neighborhoods, and support inclusive development across economic, social, and cultural dimensions. Please consider donating today.

Prepared for

**PCDC Directors**



314-535-5311

[Abdul@pcd-stl.org](mailto:Abdul@pcd-stl.org)

[www.parkcentraldevelopment.org](http://www.parkcentraldevelopment.org)

# Annual Gala Sponsorships

---

## EVENT DETAILS

Join us at the Palladium on 1400 Park Pl, St. Louis, MO 63104, for Park Central's annual Cocktail Gala on May 22nd at 5:00 pm. Enjoy craft cocktails, entertainment, fund-a-need, and an awards ceremony.

### Title - (Platinum) - \$10,000

Presenting sponsor

- Full page color ad, inside front cover of Gala Program
- Logo recognition and link to your website on Park Central Development website for one year
- Logo recognition at Gala on dedicated signage
- Logo recognition and summary of your business featured in slideshow at event
- For 15 Tickets
- Craft Cocktail Created in your honor
- Complimentary VIP Tickets to Grovefest

### Institution - (Gold) - \$7,000

- Full page color ad inside cover or back cover
- Logo recognition and link to your website on Park Central Development website for one year
- Logo recognition at Gala on dedicated signage
- Logo recognition and summary of your business featured in slideshow at event
- 10 tickets for the Gala

### Patron - (Silver) - \$5,000

- Half page color ad in Gala Program
- Logo recognition and link to your website on Park Central Development website for one year
- Logo recognition at Gala on dedicated signage
- Logo recognition in slide show at event
- 6 tickets for the Gala

# Annual Gala Sponsorships

---

## Developer -(Bronze) - \$3,000

- Half Page ad in Gala Program
- Logo recognition and link to your website on Park Central Development website for one year
- Logo and name recognition on shared signage at Gala event
- Logo recognition in slide show at event
- 4 tickets for the Gala

## Community - \$1,000

- Half Page ad in Gala Program
- Logo recognition and link to your website on Park Central Development website for one year
- Name recognition on shared signage at Gala event
- Name recognition in slideshow at event
- 2 tickets for the Gala

## Friend - \$500

- Quarter Page ad in Gala Program
- Name recognition on shared signage at Gala event
- Name recognition in slideshow at event
- 1 ticket

### **IMPORTANT INFORMATION – PLEASE READ:**

Commitment, advertisement and logo due by April 29, 2024, for inclusion in the printed program. All advertisements (full page, half page and quarter page program ads) to be created by the Sponsor.

If you are unable to create an ad, please provide a logo and information to be included. PCD will create the ad for an additional \$75 charge. When including files (logo and ads) please submit high resolution color or black and white print ready pdf.

Contact Rose Weber for advertisement measurements or with questions @ [rose@pcd-stl.org](mailto:rose@pcd-stl.org) or call 314-678-7760 for questions.

# Sponsorship Agreement

---

## SPONSORSHIP LEVELS

- Title: \$10,000
- Institution: \$7,000
- Patron: \$5,000
- Developer: \$3,000
- Community: \$1,000
- Friend: \$500
- Ticket: \$150 each | \_\_\_\_ Tickets

## PLEASE PROVIDE YOUR INFORMATION AS YOUR ORGANIZATION WOULD LIKE TO BE REPRESENTED IN PRINT:

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## PAYMENT INFORMATION

- Check Enclosed
- Please Invoice
- Credit Card (Contact for Information)

Payment is due at the time of commitment. Sponsor ads will not be included in the program without payment. You may pay online at [parkcentraldevelopment.org](http://parkcentraldevelopment.org) or by check.

Please mail checks made payable to:  
"Park Central Development Corporation"  
Attn: Gala  
Park Central Development Corp.  
4512 Manchester Ave., Suite 100  
St. Louis, MO 63110

# Annual Gala Gallery 2023



Dancers



Fund-A-Need



Live Band



DJ Mixing



Free Photo Booth



Networking & Cocktail Hour



**Award Honorees:** Jennifer Poindexter, Shawn Spencer, Gerald Kirk, Alana Green

# Save The Date

We're Celebrating 15 Years of Making Life Better For Marginalized Communities, Businesses, And Families. Every Donation Counts. Any amount goes a long way towards with helping stabilize and creating equitable neighborhoods where people can live work and play. Secure your sponsorship now! Visit [parkcentraldevelopment.org](http://parkcentraldevelopment.org) to RSVP.

SAVE THE DATE FOR  
PARK CENTRAL DEVELOPMENT'S

# Cocktail Gala

WEDNESDAY, MAY 22ND AT 5PM

## LOCATION

Palladium Saint Louis  
1400 Park Pl, St. Louis, MO 63104

## DETAILS

Cocktail Attire  
Individual tickets are \$150 and sponsorship opportunities start at \$500  
Valet Parking Available

## HONOREES

ANDREA PURNELL St. Louis Art Museum	BRIAN PRATT Ballast Real Estate Advisor	DAN HARBAUGH Ronald McDonald House	DEXTER SILVERS Forest Park Southeast Resident
---	---	--	---